

## CHOICE PURSUITS TECHNOLOGIES LLC

Bright tools for small business success.

## INSTITUTIONAL SOFTWARE LICENSE AGREEMENT

This Agreement is between Choice Pursuits Technologies LLC ("Vendor") and the end user ("User") operating under a licensed institution.

### 1. Grant of License

Vendor grants a limited, non-exclusive, non-transferable, non-sublicensable license for internal educational use only.

### 2. Authorized Users

Students, instructors, administrators authorized by the Institution.

### 3. Use Restrictions

No resale, sublicensing, reverse engineering, scraping, AI training, benchmarking, or third-party commercial access.

### 4. Intellectual Property

All software, AI models, scoring logic, prompts, workflows, and analytics remain sole property of Vendor.

### 5. Confidentiality

All non-public system logic and outputs are trade secrets.

### 6. Data Protection

Vendor complies with FERPA, GDPR, and applicable privacy laws.

### 7. Security

Vendor maintains industry standard safeguards.

### 8. Limitation of Liability

Vendor liability capped at fees paid in the prior 12 months.

#### 9. Indemnification

Institution and User agree to indemnify Vendor from misuse.

#### 10. Termination

Immediate termination upon breach.

#### 11. Governing Law

State of Oklahoma.

By accessing or using the Software, you agree to these terms.